

A stylized illustration of a woman with dark hair in a bun, wearing glasses and a light-colored blazer, sitting at a desk and typing on a laptop. On the desk, there is a large monitor displaying a bar chart, a desk lamp, a potted plant, and a cup of coffee. The background is a warm, orange-toned gradient.

Senior SEO Specialist

Abhishek Dwivedi - SEO Expert & Digital Marketing Specialist transforming businesses through strategic search optimization and proven results.

Get Free Consultation

About Abhishek Dwivedi

Experienced SEO Specialist with 6+ years of proven expertise in search engine optimization, digital marketing, and driving organic growth for businesses across various industries. Specialized in technical SEO, content optimization, and comprehensive digital marketing strategies that deliver measurable results.

Location: Delhi, India

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Core Competencies



SEO Optimization

Technical audits, keyword research, and comprehensive search strategies



Analytics & Reporting

Google Analytics, Search Console, and performance tracking



Content Strategy

Content optimization, link building, and off-page SEO



Local SEO

Google My Business optimization and PPC campaign management

E-Commerce Success Story

FashionRetailStore

Challenge:Low organicvisibility and poor product page rankings for fashion e-commerce site.

Solution: Comprehensive technical SEO audit, product page optimization, and schema markup implementation over 6 months.

350%
Organic Traffic

Massive increase in website visitors

745

Top 3 Keywords

High-ranking search positions

280%

Revenue Growth

Organic sales improvement



Healthcare & B2B Transformations

1 2

Medical Practice SEO

Duration: 8 months

Challenge: Limited local visibility in competitive medical market

- 420% local search visibility increase
- #1 ranking for 12 healthcare keywords
- 180% more appointment bookings

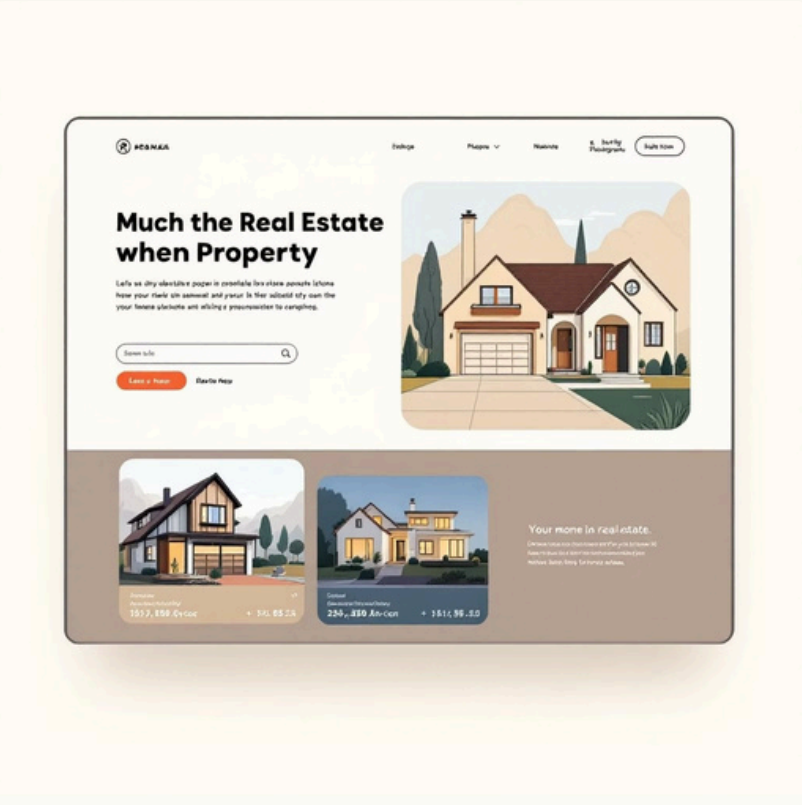
SaaS Platform Growth

Duration: 12months

Challenge: Low domain authority and technical issues

- 500% organic lead generation increase
- Domain Authority: 15 to 42
- 85 high-value keywords in top 10

Real Estate Success



Property Development Company

Duration: 10months

Challenge: Regional competition and low conversion rates

Solution: Local content strategy, landing page optimization, and schema implementation



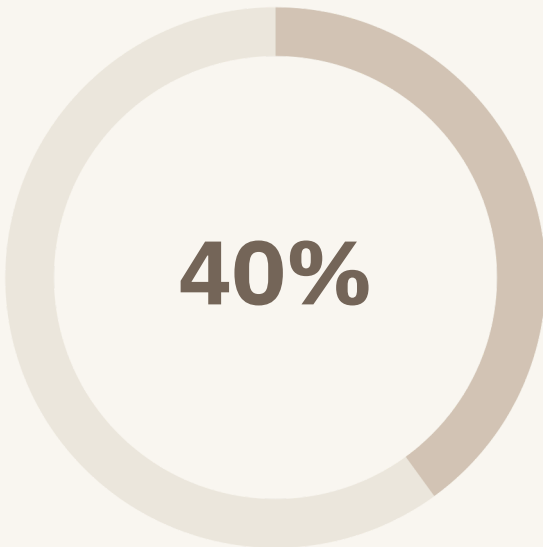
Local Traffic

Property search increase



Inquiries

More property forms



Bounce Rate

Improvement achieved

Comprehensive SEO Services



SEO Audit & Analysis

Comprehensive technical audits, competitor analysis, keyword gap analysis, and site architecture review



Off-Page SEO

Strategic link building campaigns, digital PR outreach, local citations, and brand mention optimization



On-Page Optimization

Content optimization, meta tags, internal linking structure, and schema markup implementation



Reporting & Analytics

Monthly performance reports, ROI tracking, custom Google Analytics setup, and Search Console optimization

Tools & Certifications

Professional Tools

- **SEOTools:** Ahrefs, SEMrush, Moz Pro
- **Analysis:** Screaming Frog, Google Search Console
- **Analytics:** Google Analytics 4, GTM
- **Technical:** HTML5, CSS3, WordPress, Shopify

Certifications

- Google Analytics Certified
- Google Ads Certified
- Google Search Console Certified
- SEMrush SEO Toolkit Certified
- HubSpot Content Marketing Certified

Client Testimonials & Achievements

“

"Abhishek transformed our online presence completely. Our organic traffic increased by 350% in just 6 months, and we're now ranking #1 for our main business keywords."

-KabirSiddiq , SleepycatOwner

”

“

"Professional, knowledgeable, and results-driven. Abhishek's SEO strategy helped us generate 500% more qualified leads. Best investment we've made."

- Dr. Ahmed Hassan, Medical Practice

”

500+

SEO Projects

Successfully completed

280%

Average Traffic

Increase for clients

1,200+

Top 3 Keywords

Ranked successfully

98%

Client Satisfaction

Rate achieved

Ready to Boost Your SEO?

Let's Discuss Your Growth

Ready to boost your website's organic performance? Let's discuss how I can help your business achieve its SEO goals with proven strategies and measurable results.

Email: abhishekdwivedi1296@gmail.com


Phone: +91-7011836879

Location: Delhi, India

Free 30-Min Consultation

[View LinkedIn Profile](#)



 **Free SEO Consultation Available:** Book a complimentary 30-minute consultation to discuss your SEO needs and growth opportunities.